



**WE CHALLENGE AND EQUIP VULNERABLE YOUTH
FROM AT RISK AREAS TO BECOME CONTRIBUTING
MEMBERS OF THE COMMUNITY**

Annual Report 2017

25 YEARS | MAKING A DIFFERENCE SINCE 1992





REMARKS FROM JIM "HURST" HAYHURST, CO-FOUNDER & CHAIRMAN



25 years and still making a difference. No, that's not quite right. At our Alumni Reunion in 2017, a herd of Trails graduates accosted me and told me to stop saying, "Trails is making a difference." I was taken aback because that is a phrase I had been using since day one. "What should I say then?" I asked, perplexed. "Trails has changed our lives!" was the unanimous reply. So there we have it. And in retrospect, it is absolutely true.

Over 90% of our kids go on to post-secondary institutions. We have graduates studying to achieve their PhD, Master's and Bachelor's degrees, and we have graduates working as steamfitters, currency traders, therapists, pilots, and retail and hospitality workers. We don't know exactly where their direct peers have ended up statistically, but we do know, anecdotally, that some have been killed in conflict, some are in jail, and many rely on government subsidies. So yes, we have changed the lives of our Trails kids.

In 2017 we decided to accept an additional 20 youth, and monitor the impact for 18 months. We are optimistic about maintaining our big impact on the larger group and are working towards our promise to each and every Trailer that "Trails can change their life." More kids also means a bigger budget. Fortunately, there are economies of scale, so doubling the number of kids doesn't mean doubling the budget. But it does mean a 60% increase in spending and thus our fundraising goals. We are fortunate to have many long-term, committed investors and donors, but we are always trying to tell our story to new people. If you know someone who you think would connect with our story, please let us know.

J. Hurst

Board of Directors

Jim Hayhurst, Chair - Paul Brink - Mark Convery - Peter Cook - Janis Duncan - John Hague* - Dr. Bob Henderson - Ashiqur Khan - John McIntosh - Amelia Phillips-Lewis - Greg Ryan - Jennifer Werry - *Advisor

Board of Governors

Jim Hayhurst, Founder - Gordon Cressy, Vice-Chair - Susan Armitage - Tony Arrell - Charlie Baillie - Joe Canavan - Tim Casgrain - Mary Anne Chambers - Jack Cockwell - David Crombie - Kiki Delaney - Sylvain Dion - Dr. Bruce Ferguson - Shaun Francis - Ian Greenberg - Richard Hamm - John Honderich - Brooke Hunter - Norm Keevil, III - David Kerr - Sheldon Levy - Paul Little - John McIntosh - Joe Pantalone - Rose Patten - Courtney Pratt - Timothy Price - Aaron Regent - William Thorsell



4 SEASONS, 4 YEARS, 4 LIFE

AUTUMN

Presentations to our 6 feeder schools to recruit...

40 participants for the first time in Trails history



Development of site trail map



WINTER

Holiday Celebration served

OVER 10 TURKEYS 

To 120 participants and their families



March Break Day Camp held in Toronto

LIT

Leadership Retreat at Limberlost Forest and Wildlife Reserve



SPRING

25th Reunion Celebration!



Graduation: 26 Graduates, 8 accepted in LIT
Confirmation of 36 Bursary Recipients for post-secondary tuition

21

of our 2015 & 2016 graduates are matched with 6 alumni in our Mentorship Programme



SUMMER

+46 of our youth received First Aid and CPR certifications



TRIPS

Year 3 & Year 4 canoe over 100 kms and portage 11 kms

YEAR 1
YEAR 2
YEAR 3
YEAR 4

"Since coming to Trails, I've overcome my trust issue and hate for people. It's been a really long time since I've felt this worthwhile." Caitlin, Year 1

"At Trails, I have learned to become a leader, respecting others and their needs." Andre, Year 2

"I've learned how to properly deal with conflicts and problems effectively." Jonathan, Year 3

"I believe I would be just another troubled teen, ending up as another statistic, but because of Trails I am able to succeed." Latoya, Year 4

EXPANSION REMARKS FROM MEL MILLWARD, PRESIDENT



2017 marked a monumental year of celebration and expansion. I am thrilled to be part of Trails 25-year track record making a difference in the lives of Toronto's at-risk youth. The concept of growing Trails has been discussed for years, but 2017 transformed this dream into a reality. A Vision Fundraising Campaign was established with the goal of raising \$10 million to develop infrastructure and recruit an additional 20 youth annually for their four-year journey.

Fortunately, Trails long-term supporters have pledged \$3.6 million. After successfully renewing our property lease and completing an Environmental Impact Survey, our site is undergoing infrastructure changes to accommodate the expansion. Our lodge received a mudroom extension, verandah enhancement and kitchen updates; we have built two 'tabins' (canvas tents with wood stoves for overnight camping and classroom space); we are 70% complete on the building of our 2000 sq ft, 40-sleeper cabin. In addition, we have developed an Alumni Association, recruited three full-time staff, expanded our Mentorship Programme and added a 6th year Facilitator in Training (FIT) programme as a paid internship.

Through this process and into the future we remain as committed as always to the quality and integrity of our programming and developmental success of our youth. The expansion is evidence from our Governors, Directors, community, staff and youth of our commitment to the impactful future of Trails. We are continuing to position ourselves to meet tomorrow's challenges, relying on the investment of our supporters as we strive to meet our campaign goal. We ask that you continue to be an ambassador and advocate of Trails. An investment in Trails means creating a critical opportunity for our youth to step in front of barriers, succeed, lead by example, and pay it forward so that they, as well as those they inspire, will have a chance at a successful and meaningful future.



2017 Financial Overview

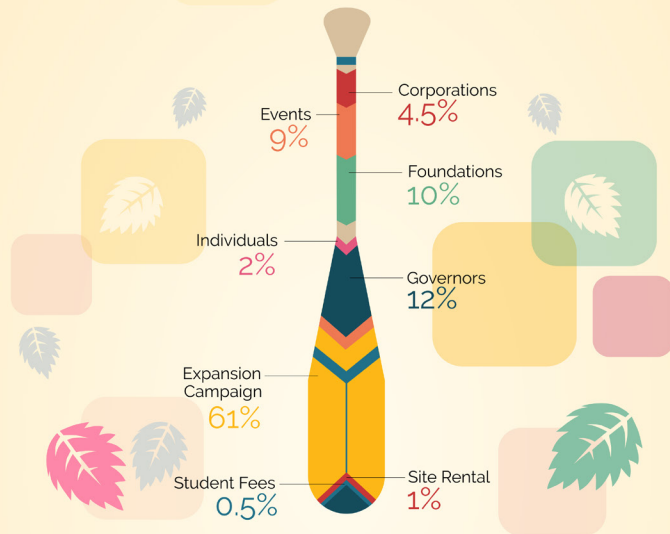
Revenue:
\$2,157,749

Expenses:
\$1,083,685

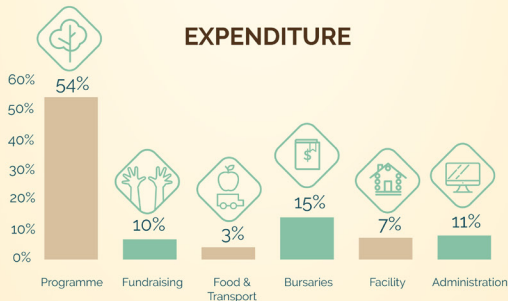
Programme
Revenue: \$825,749
Expense: \$852,641

Expansion
Revenue: \$1,332,000
Expense: \$230,444

REVENUE



EXPENDITURE



FINANCIALS

Fundraising Events:

Roots & Wings Gala (\$100k), Vancestock (\$25k), Limberlost Challenge (\$10k) Inside Ride (\$40k), Chords & Strings (\$11k)

Site Rental (\$17k):

Ryerson University (100 students over 2 visits), Outreach Programming to York Region District School Board and York Catholic District School Board (25 visits)

Impact Day Volunteer Groups:

Intact Insurance, JLT, Mackenzie Investments, Telus and Scotiabank



Thank you to our corporations, foundations and individuals who are inspired by our mission and committed to the success of Trails

\$500-\$999

William Burt
Margaret Casoni
John Hague
Dusan Nedelko Foundation
Mate Prgin

\$1000 - \$4999

Brooke Hunter
Frank Convery
Gandy Charitable Foundation
Jackman Foundation
Jim Hayhurst Sr.
Junior League of Toronto
Nixon Charitable Foundation
Jonathan and Stephanie Clarke
Memorial Fund at Toronto Foundation
Wilkinson Family Fund at Toronto
Foundation
Collombin Family Fund at Toronto
Foundation
Frederich Thinh-Ball
Scotiabank
Andrew Spence
Linda Mulgrew
Melissa Millward
Newmar Ltd/Bob Henderson
The BLG Foundation
Greygates Foundation
Mark Convery
The Kopas Family Foundation
The J & B Carroll Family Foundation
Torys LLP
Angus Systems Group Ltd.

\$50,000 - \$99,000

Tim Casgrain
Susan Armitage
The Slight Family Foundation
Brookfield Partners Foundation

\$1,000,000+

Jack & Peter Cockwell

\$5000 - \$9999

Cadillac Fairview Corporation
Susan and Gregory Guichon Foundation
Symcor
The George Lunan Foundation
Dark Horse Flyers
Ontario Realtors Care Foundation
Anthony Rubin
Diane Horton
Million Dollar Round Table Foundation
John McIntosh
Intact Foundation
Arthur & Audrey Cutten Foundation
James Macdonald Architect
Patrick Hodgson Family Foundation
Paul Brink

\$10,000 - \$24,999

MEC
TD Canada Trust
TD Friends of the Environment
Foundation
Richard Hamm
Mackenzie Investments Charitable
Foundation
The Catherine & Maxwell Meighen
Foundation

\$25,000 - \$49,999

RBC Foundation
TD Bank Group
The Regent Family Foundation
Loyalty One



