



# Trails Get Outside Challenge - Corporate Partnership Opportunities

May 4 - 11, 2024

# What is the Get Outside Challenge?

The [Get Outside Challenge](#) is our annual fundraising event in May, where we ask participants to spend eight hours outdoors over a week to raise money for Trails.

You can turn it into a team-building opportunity at work by hosting meetings outdoors, going on a team walk, or having lunch on a patio. Rallying behind a cause that matters is a great way to strengthen your team and foster collaboration and teamwork.

Previous corporate donors include:

- Interac
- PwC
- Cadillac Fairview
- Avison Young



## Where do the funds go?

All the money goes to Trails. Either pledge to raise funds dedicated to much-needed Trails items like sleeping bags, raincoats, nutritious meals, canoes, or contribute to a general fund.

# Quick facts about Trails

**1** Toronto's racialized youth and those from single-parent families have a 3x higher high school dropout rate

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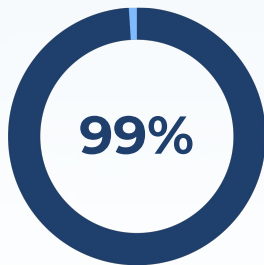
**2** Our mission is to challenge and equip vulnerable youth from at-risk areas to become contributing members of the community

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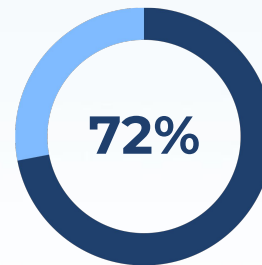
**3** Trails offers high school credits, bursaries, mentorship, and more to 400 youth per year

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**4** Our genuine and tangible support helps beat the odds:



of Trails participants  
**graduate from high school**



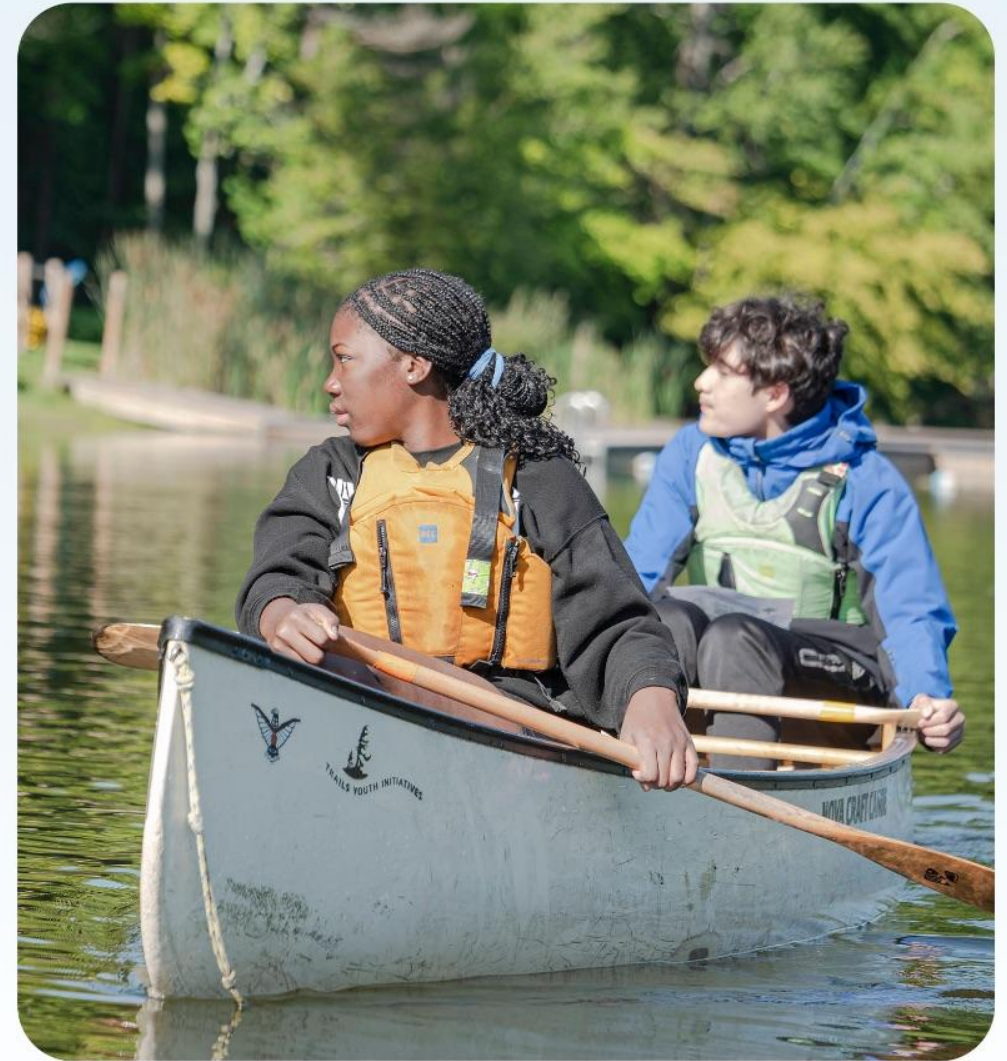
enter post-secondary school  
**with tuition covered by Trails**

# Why Sponsor the Get Outside Challenge?

**We receive all of our funding from private donors, not government entities.**

Therefore, we rely on the generosity of donations from companies, foundations and individuals to provide life-changing experiences for our participants.

Sponsoring the Get Outside Challenge is a great way to demonstrate your commitment to the communities where you live and work, and your dedication to providing equal opportunities for vulnerable Toronto youth.



# Get Outside Challenge Sponsorship Opportunities

Your generosity can change a young person's life. By sponsoring the Get Outside Challenge, you are not just donating funds, but also investing in a brighter future for vulnerable youth. **Here's how your sponsorship can make a tangible difference:**



### Tier 3 - \$8,000

This contribution will support one participant for an entire year at Trails, providing them with opportunities they may never have thought possible. This is equal to 520 hours of support each year.

### Tier 2 - \$15,000

With this level of sponsorship, you're not only supporting a participant for a year but will also get access to the following for your team:

#### **LUNCH & LEARN**

We'll arrange a 1.5-hour lunch and learn session featuring both a former Trails participant *and* staff member who will lead you through a mindfulness exercise for a mental health reset before going back to work.

This unique opportunity allows you to witness firsthand the transformative power of Trails and the work they do, all while gaining valuable insights for you and your team into helpful health and wellness practices.

We can customize this event based on the space and number of participants.

*\*Lunch to be provided by the host organization.*

### Tier 1 - \$25,000

With this level of sponsorship, you're not only sponsoring three participants for a year, but also creating a memorable experience for your team or stakeholders. To thank you for your donation, your company will receive:

#### **AN IMPACT DAY AT TRAILS LAKESIDE**

Bring up to 30 employees to our stunning facility in Stouffville for a day of volunteering. As a team, you can help with a variety of hands-on tasks to ensure the ongoing safety of our participants when they are on-site to make Trails a great place for kids.

You will also be joined by a former Trails participant *and* staff member who will lead you in a mindfulness exercise and share their firsthand experiences at Trails.

#### **OR**

#### **A TEAM-BUILDING DAY AT TRAILS LAKESIDE**

Bring up to 60 employees to our stunning facility in Stouffville for a day of fun, team-building activities, including hiking, canoeing and high ropes in the summer or cross-country skiing, snowshoeing or skating in the winter. Your team will get a taste of what our Trails programming has to offer.

Both options at this level are a great way to spend one of your corporate volunteer days/hours, too.

***We can always work with you to align your donations to reflect your corporate values, social commitment and business strategy. Whatever option your organization chooses will make a real impact on our charity and the lives of vulnerable youth.***

# Contact Us to Get Involved Today

**Whitney Lorentz**

Donor Engagement Coordinator at  
Trails Youth Initiatives

[whitney@trails.ca](mailto:whitney@trails.ca)

519-496-4603

