



THE MULTIPLIER EFFECT

Social Return on Investment

A Lifetime of Impact.

Real change requires sustained investment over time. Trails works with youth for over a decade, beginning with four years of immersive education, followed by ongoing mentorship, tuition support, and alumni engagement. This continuum of support generates almost \$2 million in measurable social value per participant - including higher educational attainment, increased lifetime earnings, improved wellbeing, reduced reliance on social assistance and justice systems, and greater long-term economic contribution.

\$1 → \$27

For every \$1 invested, Trails generates up to \$27 in social value.

TRAILS' SOCIAL RETURN ON INVESTMENT <small>accenture</small>	
FOUR SEASONS, FOUR YEARS (<i>Foundational Program</i>)	\$40,000
FOR LIFE (<i>Alumni Program</i>)	\$25,000
LIFETIME PARTICIPANT INVESTMENT	\$65,000
LIFETIME SOCIAL VALUE CREATED PER PARTICIPANT	<u>\$1,750,000</u>

PARTICIPANT OUTCOMES

99%

of Trails participants graduate highschool
vs Peer Rate: 50%

92%

of alumni pursue post-secondary education
vs National Rate: 60%

99%

complete their post-secondary education
vs National Rate: 73%

SOCIAL VALUE CREATED ANNUALLY: BENEFITS AND OUTPUTS

\$17M
Education & Skills

- 160 participants
- 500+ hrs / participant
- Up to 3 high school credits

\$15M
Economic Mobility

- 440+ post-secondary tuitions granted
- \$2M+ financial aid distributed
- 40% of Trails staff are alumni

\$17M
Belonging & Community

- 1,600 hrs of community service
- 288 mentoring hours

\$5M
Physical & Mental Health

- 30+ days of wilderness tripping experiences
- 10 hrs of non-violent communication training
- 100+ home-cooked meals

\$8M
Civic Responsibility

- 550 Alumni connected as part of Trails Community
- Active civic contribution

\$2.3M Annual Budget

Social Value Created Annually
Across Education, Economic, Community, Civic & Health outcomes

\$62M Annual Social Value



Social Return on Investment projections are based on an independent 2026 Social Return on Investment analysis conducted by Accenture, using globally recognized SROI standards to measure Trails' impact relative to program delivery costs. Results are modelled over a 5 year period and reflect 184 youth in the Four Seasons, Four Years program and 550 alumni engaged in For Life initiatives.